



FNEW YORK CITY
COLLEGE OF TECHNOLOGY
THE CITY UNIVERSITY OF NEW YORK
300 JAY STREET, BROOKLYN, NY 11201-2983

ARTICULATION AGREEMENT

A. Sending and Receiving Institutions

Sending College: **Kingsborough Community College (KCC)**
Department: Business
Program: Retail Merchandising, Fashion Marketing Concentration
Degree: Associate of Applied Science (AAS)
Receiving College: **New York City College of Technology (NYCCT)**
Department: Business
Program: The Business and Technology of Fashion
Degree: Bachelor of Science

B. Admission Requirements for Senior College Program

Articulation with Kingsborough Community College's Associate of Applied Science, Retail Merchandising (Fashion Marketing Concentration) degree with the New York City College of Technology's Bachelor of Science in The Business and Technology of Fashion is based upon the following:

- Students wishing to transfer under this articulation agreement must have obtained their associate degree and met the minimum cumulative 2.0 GPA requirement.
- Total transfer credits granted toward the baccalaureate degree is 60.
- Total credits required for the B.S. degree in the Business and Technology of Fashion is 120.

Course Equivalences and/ or Transfer Credit Awarded

Kingsborough Community College's A.A.S., Retail Merchandising: Transferred credits will be applied to the baccalaureate degree as professional credits, course specific transfer credits and electives. Students will meet with a NYCCT advisor who will review their transcripts to ensure appropriate placement within the program.

Course Number	Course Name	Cr	Comment	
LIBERAL ARTS / COMMON CORE REQUIREMENTS				
Required Core				
ENG1200	Freshman English I	3	RC	
ENG2400	Freshman English II	3	RC	
MAT	Mathematical & Quantitative Reasoning	3	RC(MQR)	
LPS	Life and Physical Sciences	3	LPS	
Flexible Core:				
Flexible Core 1	Students select three, from three of the five each of the FC areas	3	FC(tbd)	
Flexible Core 2		3	FC(tbd)	
Flexible Core 3		3	FC(tbd)	
Subtotal		21		
Discipline Requirements:				
Degree Requirements:				
HE 1400	Critical Issues in Personal Health	(1)	Noncontributory credit	
BA 1100	Fundamentals of Business	3		
BA 1200	Business Law	3		
BA 1400	Principles of Marketing	3		
BA 6000	Intro to Computer Concepts	(3)		Noncontributory Credit
RM 3100	Elements of MKT Management	3		
RM 3300	Salesmanship	3		
RM 3400	Merch. Plan & Control	3		
RM 9200	Seminar & Field Experience	3		
Fashion Merchandising Concentration:				
FM 3500	Textile & Non-Textile Analysis	3	Take one course that is equivalent to one of the remaining required courses for the bachelors. Any other type of course will require an additional 3 credits.	
FM 3200	Product Development	3		
FM 3700	Fashion Merchandising	3		
FM 3900	Fashion Sales Promotion	3		
Elective Course		2-4		
Subtotal		36		
Total		57		

Note: if MQR, LPS, or SW courses are more than three credits, then these additional credits contribute towards electives

C. Senior College Upper Division Courses Remaining for Baccalaureate Degree

The New York City College of Technology will grant a Bachelor of Science degree upon satisfactory completion of 120 credits including all Pathways General Education, College Option and specific degree requirements. Applying the transfer credits outline on page 2, NYCCT coursework will include:

Course Number	Course Name	Cr	Comment
LIBERAL ARTS / COMMON CORE REQUIREMENTS			
Flexible Core			
Flexible Core	Complete the remaining 9 credits in the flexible core	3	FC
Flexible Core	Based on what was taken at the sending institution	3	FC
Flexible Core		3	FC
College Option:			
Oral Communication	Any approved Course	3	
Interdisciplinary Course	Any Approved ID course	3	
Additional Liberal Arts:			
ARTH/HIS 1204	20 th Century Dress and Culture	3	
PSY, SOC, ANTH 1101	One of these Introductory Psychology, Sociology, or Anthropology Social Science Courses	3	
ECON 1101	Macro-Economics	3	
ART 1103	Survey of Art History	3	
MLA	Module Liberal Arts Course	3	
SBS 3201	Gender, Dress, and Society	3	
Elective	To reach 60 credits of Liberal Arts required for BS*	3-6	Usually 1- 2 courses
Subtotal		36-39	
Discipline Requirements:			
Junior Foundation			
MKT 2337 or MKT 2300	Entrepreneurship OR Direct and Interactive Marketing	3	
ACC 1101 or ACC 1162	Accounting	3	
BUF 3100	Trend Forecasting and Social Media	3	
Module Courses: Select from one of the modules: each module contains 3 discipline courses and one liberal arts course. Module LA Course counted in "Additional Liberal Arts" section above			
	Module Course 1	3	
	Module Course 2	3	
	Module Course 3	3	
Capstone Courses			
BUF 4700	Contemporary Topics in the Fashion Industry	3	
BUF 4900	Internship	3	
Discipline Elective	Business Department Elective*	0-3	
Subtotal	Discipline requirements	21	
Subtotal	Liberal Arts requirements	36	
Total Required		63	

*Depending upon whether the elective from KBCC is a liberal arts, business-related, or non-liberal arts unrelated course.

D. Articulation Agreement Follow-up Procedures

1. Procedures for reviewing, up-dating, modifying or terminating this agreement:

When either of the programs undergo any changes, this articulation agreement will be reviewed and revised as necessary by one or two members of the faculty of each institution's department, selected by their respective Chairpersons, to represent them.

2. Procedures for evaluating agreement (i.e., tracking the number of students who transfer under the articulation agreement and their success):

Upon the request of Kingsborough Community College, each year New York City College of Technology will provide the following information: a) the number of KCC graduates who applied to the program; b) the number of KCC students who were accepted into the program; c) the number of KCC students who enrolled in the program; d) the aggregate GPA of these enrolled students at NYCCT.

At the end of semester the various representatives of each institution will review the performance of the transfer students to determine if adjustments to, or termination of the articulation agreement is warranted.

3. Sending and receiving college procedures for publicizing the agreement (e.g., college catalogs, transfer advisers, websites, etc.):

- This articulation agreement will be publicized on both New York City College of Technology and Kingsborough Community College websites.
- Transfer advisors at Kingsborough Community College will promote this agreement with eligible students.

Effective Date: Fall 2016